



Directorate of Students' Welfare
Guru Gobind Singh Indraprastha University
Sector-16 C, Dwarka, Delhi-110078 Website: <http://ipu.ac.in>

No. F. /IPU/DSW/19/472

Dated: - 12.07.2023

Notice

Subject: International Modelling Contest/Be 1 Scouting Tour India 2023

All the students are hereby informed that First-ever International Modelling Contest in India/Be Scouting Tour-India 2023, has been launched for participations. The detail of the said contest is attached.

Interested students may please avail this opportunity.

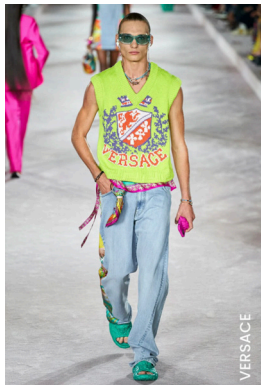
Vandana
12/7/23
(Dr. Vandana Singh)
Associate Director, SW

Copy to:-

1. AR to Vice Chancellor – for information of the Hon'ble Vice Chancellor.
2. AR to Registrar – for information of the Registrar.
3. In-charge, UITS with a request to upload this circular on University website.
4. Guard File.

BE 1 SCOUTING TOUR INDIA 2023





An introduction to our Story

Founded by Sabrina Savouyaud in Paris in the year 2014, Be 1 Scouting & Production always had an ambitious aim: scouting, grooming and managing fresh models and placing them with the best modelling agencies around the world.

In a short span of 9 years, the agency has come a long way, handling the careers of hundreds of models and adeptly leading them into glorious success, thus establishing itself as a key player in the Global Fashion Industry.

The Exciting Journey Ahead

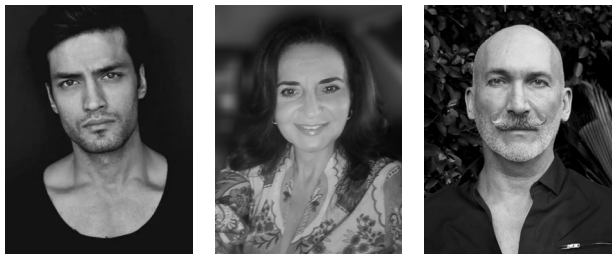
Our team is proud to present Be 1 Scouting & Production Tour - India 2023, the largest international modelling contest that India has ever seen with the collaboration of 35 top modelling agencies from USA (NY, LA, Miami) and Europe (Paris, London, Milan, Hamburg, Barcelona).

The event will be the best platform for Indian talents to begin their modelling career.

The tour will take off in January 2023.



www.be1scouting.com



Be 1 Team

Sabrina Savouyaud: Founder & Director, Be1Scouting & Production Paris

Eric Dutocq: French Fashion Designer & Art Gallerist

Dr Manu Bora: Orthopedic Surgeon (ACL Expert) & Supermodel

The USP

With a population of 1.3 billion, 65% of which is under 35 years of age, India is a rich and diverse reserve of human capital and talent.

The international fashion market has recently started recognizing the inherent beauty of Indian models which makes this an opportune time to capitalize on their untapped potential and to unleash fresh Indian beauties upon the global fashion scene.



www.be1scouting.com



The Tour

The sole objective of the hunt is simple to discover potential hidden deep within India and to realize it. Over a period of 10 months, our team will travel to 25 cities and towns across India in search of new talents.

The contest will be opened to commercial and fashion models, curvy models, senior models and influencers of all genders.

The finalists will be groomed and will be exposed to the spotlight, getting them the attention they deserve from our partner agencies and the fashion industry altogether.

Each contestant will walk out of this journey with a unique experience of the Fashion world.

The Opportunity

For this year-long festival of glitz and glamour, we will be collaborating with the best local & international partners who are key players in the Fashion Industry.

Top modelling agencies, photographers, casting directors, stylists, top models, designers, choreographers and others will join us in this unique journey.



www.be1scouting.com



The Process

All registered candidates fulfilling the application criteria will go through the first round of selections in the designated city. The selected ones will move on to the semi finale, across 7 metro cities, with an international jury present online. The jury will be selecting the top semi-finalists who will move on to compete in the finale which will take place in Delhi.

At the Finale, the candidates will be introduced to our star international jury composed of senior agents and scouts from all around the globe as well as leading industry professionals including designers, photographers, make-up artists etc who will carefully handpick the winners.

All finalists, who do not have local representation in India, will have the opportunity to be represented by Be 1 Scouting & Production, our international scouting agency based in Paris and/or our partner agencies.

Along with various valuable prizes from our sponsors, the top 5 winners will be awarded a trip to Thailand for 5 days with a senior photographer who will help them enhance their portfolio through a photo shoot.

The Schedule

- Weekly auditions in each of 25 designated cities, for 3 to 5 days, from mid-January 2023 till October 1st, 2023.
- Semi-finals will take place in 7 metro cities: Mumbai, Delhi, Hyderabad, Bengaluru, Kolkata, Cochin, Guwahati.
- Grand Finale will happen in Delhi.



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The Finale

The 10-month tour will culminate into a 2-days event in Delhi, graced by the leading personalities from the fashion industry and by the who's who of the glitterati - celebrities, artists, diplomats, influencers, socialites, entrepreneurs and media representatives.

This will be a time for all things swanky, for glitter and glamour, and most importantly for panache!

The jury of the grand finale will be composed of senior head bookers, photographers, casting directors and scouts from all around the world.

The gala event unfolds as follows:

- Private dinner exclusively for the international jury, socialites, business tycoons, diplomats in a 5 star lounge.
- Pre-show cocktail in a lavish 5 star venue or equivalent.
- Fashion Show with a catwalk area with 60 ft runway (standard across globally).
- After show party in a private club.

The entire event will be produced and consulted by seasoned fashion industry specialists.



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